



Operationalizing Intelligence: Real-World AI and automation in TELUS Networks

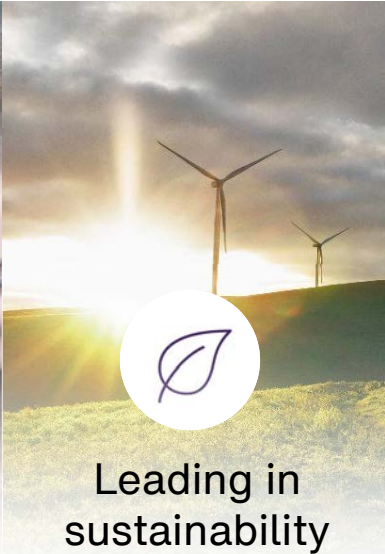
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Wireless Technology and Services
Chief Technology Office

April 2026



Who is TELUS?



Adopting a data driven approach to drive meaningful stakeholder outcomes

At TELUS, we synthesize and integrate **cross domain data** using **cutting edge analytics** to drive meaningful outcomes for our **customers and stakeholders**



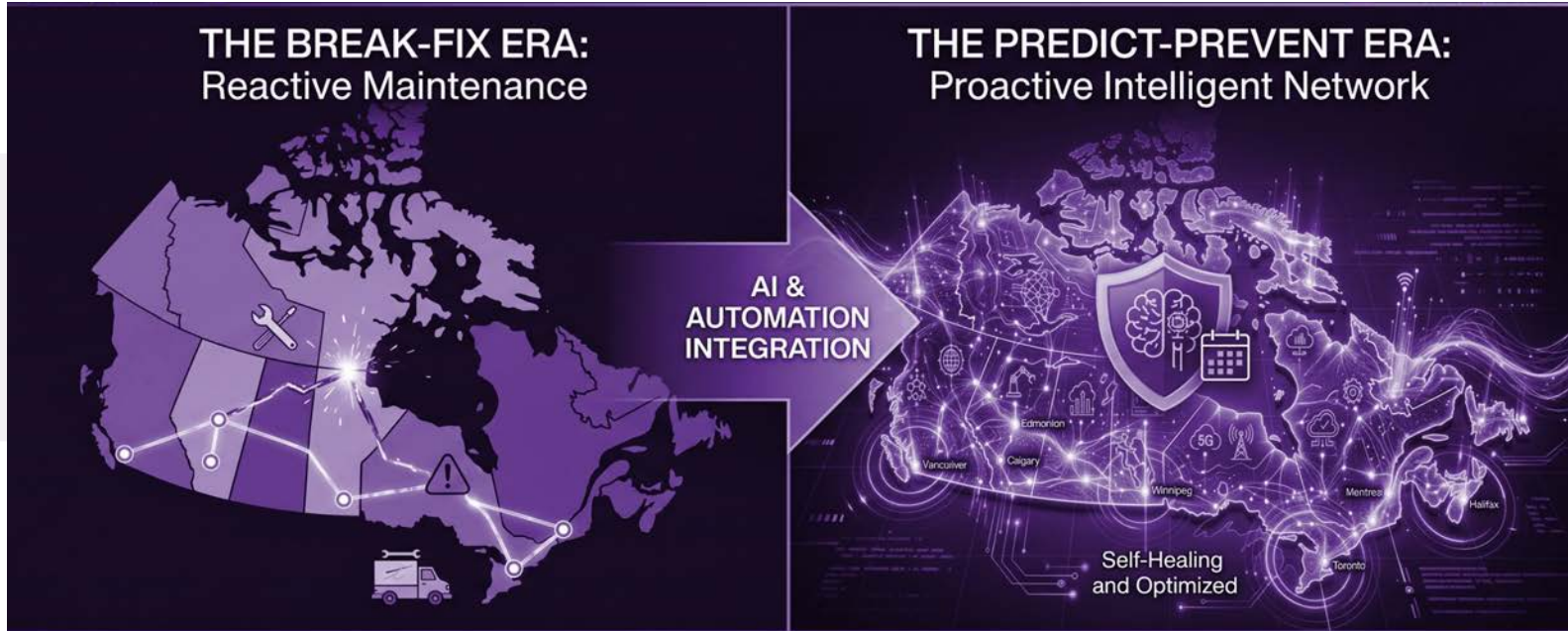
Advanced AI, analytics
and automation

Security and privacy by
design

Data science driven
culture

Resilience and sustainability

Advanced analytics and self healing networks



TRANSITIONING TO INTELLIGENT AND ADAPTIVE NETWORKS

Operationalizing intelligence

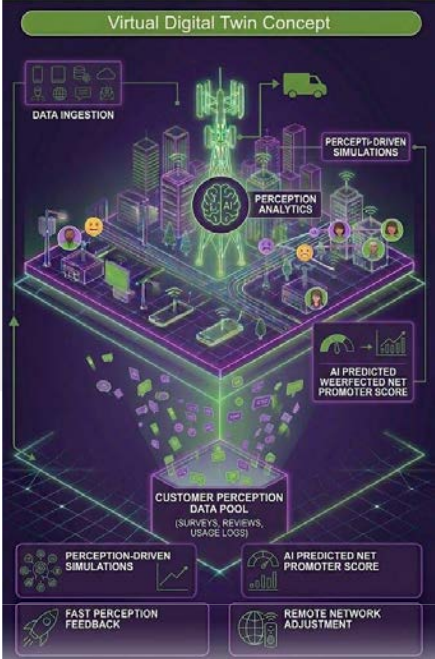
Fighting fires with technology: a real-world use-case



Meaningfully adopting AI for improved outcomes

Applying AI through the network deployment lifecycle

Network planning



Network deployment



Customer driven optimization



Building tomorrow's networks together

Leveraging AI and data using a human-centric approach in a connected ecosystem



Thank you!

