## **Sponsorship Package Comparison**

	Platinum	Diamond	Gold	Silver	Bronze	Exhibitor	Remarks
Rate	\$6,600.00	\$4,400.00	\$3,300.00	\$2,200.00	\$1,100.00	\$700.00	Tent cards/signs showing company logo will also be placed on the dinner table
Will be the announced sponsor/s for:	Conference Dinner (Day 1)	Lunch (Day 1)  * Joint sponsorship of all Diamond Sponors	Breakfast & Lunch (Day 2)  * Joint sponsorship of all Gold Sponors	All AM/PM Coffee Breaks (Day 1) *Joint sponsorship of all Silver Sponsors	All AM/PM Coffee Breaks (Day 2) *Joint sponsorship of all Bronze Sponsors	×	Tent cards/signs showing company logo will also be placed on the dinner table
Conference Speaking Slot	<b>√</b>	<b>√</b>	<b>/</b> *	<b>/</b> *	<b>/**</b>	×	* - FCFS 2 slots available ** - FCFS 1 slot available FCFS - First Come First Serve
Complimentary Conference & Dinner Attendee/s	6	5	4	3	2	1	Only 2 slots available - FCFS. Sponsor is responsible to coordinate with the hotel re:room rental.
Premium Booth	$\checkmark$	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	×	Booth Space - 10' x 8' Ceiling height - 15' Location - inside the conf. room Booth assignment - FCFS.
Standard Booth	×	×	×	×	×	<b>√</b>	Booth Space - 6' x 5' Ceiling height - 7' 10" Location - Outside the conf. room Booth assignment - FCFS.
Ad space in the Conference Brochure	$\checkmark$	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	Option to Advertise	Ad space size may vary depending of sponsorship package. Ask Conference Organizers for details.
Display of Company Logo in the Program Brochure	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
Inclusion of Company literature and swag in BCBC Conference bag	$\checkmark$	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	Each sponsor is limited to one (1) literature and (1) swag. Sponsor to provide the literature and swag.
Display of Company Logo on the Digital Display Board	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
Opportunity to conduct product training tied with the conference.	<b>√</b>	<b>✓</b>	<b>✓</b>	<b>√</b>	<b>✓</b>	×	Only 2 slots available - FCFS. Sponsor is responsible to coordinate with the hotel re:room rental.
Option to a 5-minute Product presentation	<b>/</b> *	<b>√</b> *	<b>/</b> *	<b>√</b> *	<b>√</b> *	<b>√</b>	Only slots are available; FCFS. Sponsors without conference speaking slots are priority.