



2022

BC Broadband Conference 2022

The BC Broadband Conference (BCBC) is an annual event that brings together Internet Providers, Equipment Vendors, and Industry Stakeholders annually to discuss new technology and trends within the industry.

The event is the only one of its kind in Western Canada and is attended by major incumbents as well as smaller community based Wireless ISPs.

SPONSORSHIP PACKAGES

The BC Broadband Association (BCBA) and host partner ABC Internet (ABC) invites you to attend the 17th Annual BC Broadband Conference

April 26 & 27, 2022

Radisson Hotel in Richmond, BC

"Changing Times - Changing Networks"





Interested in Sponsoring or Exhibiting at BCBC 2022?

Call BCBC Organizing Team at **(250) 992-0014**

or

Email us at info@bcba.ca

All vendors need to register, and choose one of the following Sponsorships and Exhibitors Options:

SPONSORSHIP PACKAGE	AVAILABLE SLOTS	RATE
DIAMOND Package	1	\$ 6,500
PLATINUM Package	2	\$ 4,400
GOLD Package	3	\$ 3,300
SILVER Package	4	\$ 2,200
BRONZE Package	6	\$ 1,100
PRE-EVENT DINNER Sponsor	1	\$ 2,000
VENDOR EXPOSITION Sponsor	1	\$ 500
MARKETING PARTNER (Conf. Bag)	1	\$ 1,500
MARKETING PARTNER (Conf. Lanyard)	1	\$ 1,200
EVENT EXHIBITOR	8	\$ 600

**Rate in Canadian Dollars and do not include applicable tax.*

SPONSORSHIPS DETAILS

All vendors need to register, and choose one of the following Sponsorships and Exhibitors Options :

Diamond Sponsorship with Booth Package — **\$ 6,500.00**

We offer the Diamond Sponsor this exclusive package:

- Exclusive dinner sponsorship; "Dinner Brought to you by" cards (provided by event organizers) placed around the venue.
- Time slot to address delegates at the Conference Dinner
- 10' x 8' Display Booth located at the foyer
- One (1) Conference Speaking slot
- One (1) Full page Ad in the Conference Brochure
- Six (6) complimentary passes to the Conference
- Company logo will be displayed on Program Brochures, Conference Website and Digital Display Board

Platinum Sponsorship with Booth Package — **\$ 4,400.00**

We offer the Platinum Sponsors this exclusive package:

- Joint sponsorship of lunch for Day 1; "Lunch Brought to you by" cards (provided by event organizers) placed around the venue
 - 10' x 8' Display Booth located at the foyer
 - One (1) Conference Speaking slot
 - One (1) Full page Ad in the Conference Brochure
 - Five (5) complimentary passes to the Conference
 - Company logo will be displayed on Program Brochures, Conference Website and Digital Display Board
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Gold Sponsorship with Booth Package — **\$ 3,300.00**

We offer the Gold Sponsors this exclusive package:

- Joint sponsorship of Breakfast and Lunch for Day 2; "Breakfast/Lunch Brought to you by" cards (provided by event organizers) placed around the venue
- 10' x 8' Display Booth located inside the Conference Room
- One (1) Conference Speaking slot
- Half page Ad in the Conference Brochure
- Four (4) complimentary passes to the Conference
- Company logo will be displayed on Program Brochures, Conference Website and Digital Display Board

Silver Sponsorship with Booth Package — **\$ 2,200.00**

We offer the Silver Sponsors this exclusive package:

- Joint sponsorship of all Coffee Breaks on Day 1; "Coffee Break Brought to you by" cards (provided by event organizers) placed around the venue
- 10' x 8' Display Booth located inside the Conference Room
- One (1) Conference Speaker slot
- Half page Ad in the Conference Brochure
- Three (3) complimentary passes to the Conference
- Company logo will be displayed Program Brochures, Conference Website and Digital Display Board.

Bronze Sponsorship with Booth Package — **\$ 1,100.00**

We offer the Bronze Sponsors this exclusive package:

- Joint sponsorship of all Coffee Breaks on Day 2; "Coffee Break Brought to you by" cards (provided by event organizers) placed around the venue
- 10' x 8' Display Booth located inside the Conference Room
- 1/4 page Ad in the Conference Brochure
- Two (2) complimentary passes to the Conference
- Company logo will be displayed in Program Brochures, Conference Website and Digital Display Board.

MARKETING PARTNERS

Marketing Partners get to sponsor an event in conjunction with the BCBC 2022 or Marketing /Promotional products for the conference.

1. Pre-Event Dinner Sponsor — \$ 2,000.00

- Exclusive sponsorship of the Pre-Event Dinner on April 25th at the Radisson Hotel from 6–9 PM
- Short speaking slot at the start of the Pre-Event Dinner
- Display of Company banner around the venue
- Two (2) Complimentary passes to the Conference
- Company Logo will be displayed on Program Brochures, Conference Website and Digital Display Board

2. Vendor Exposition Sponsor — \$ 500.00

- Exclusive sponsorship of the Vendor Exposition on April 27th at the Radisson Hotel from 4–7 PM
- Short speaking slot at the start of the Vendor Exposition
- Display of Company banner around the venue
- Two (2) Complimentary passes to the Conference
- Company Logo will be displayed on Program Brochures, Conference Website and Digital Display Board

3. Conference Bag Sponsor — \$ 1,500.00

- Exclusive sponsorship of the BCBC 2022 Conference Bag
- Company Log will be printed on the bag as the sponsor BCBC 2022
- One (1) complimentary pass to the Conference
- Company Logo will be displayed on Program Brochures, Conference Website and Digital Display Board

4. Lanyard Sponsor — \$ 1,200.00

- Exclusive sponsorship of the BCBC 2022 Conference Lanyard
 - Company Log will be printed on the lanyard as the sponsor of BCBC 2022
 - One (1) complimentary pass to the Conference
 - Company Logo will be displayed on Program Brochures, Conference Website and Digital Display Board
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VENDOR EXHIBITORS

Event Exhibitor — **\$ 600.00**

- 6' x 5' Display Table located at the Foyer
- One (1) complimentary pass to the Conference
- Logo will be displayed in Program Brochures, Conference Website and Digital Display Board

CONFERENCE BROCHURE AD SPACE RATES

Whole Page Ad	—	\$ 500.00
Half Page Ad	—	\$ 250.00
1/4 Page Ad	—	\$ 125.00

* Ad design should be submitted by April 1, 2022

NOTE:

- For both Display Booth and Display Tables the following are included:
 - One (1) skirted table and two (2) chairs
 - One (1) electrical outlet
 - Free Wireless Internet
 - Complimentary use of the Business Centre at the Plaza Room
- Display Booth's dimension is L:10' x W:8' x H:15'.
- Display Table's dimension is L:6' x W:5' x H:7' 10"
- Exhibitors are advised to bring their own extension cords if you require additional outlets.
- Wired internet connection can be requested at expense of the exhibitor.