



2024

SPONSORSHIP PACKAGES

The BC Broadband Association (BCBA) and host partner ABC Internet (ABC) invite you to attend the 19th Annual BC Broadband Conference

April 23, 24 & 25, 2024

Radisson Hotel in Richmond, BC

“Navigating the Future:
Accelerating Connectivity in Western Canada.”

BC Broadband Conference 2024

The BC Broadband Conference (BCBC) is an annual event that brings together Internet Providers, Equipment Vendors, and Industry Stakeholders to discuss new technology and trends within the industry.

The event is the only one of its kind in Western Canada and is attended by many Western Canadian Telecom Service Providers.

Interested in Sponsoring or Exhibiting at BCBC 2024?

Email us at info@bcba.ca

All vendors attending the conference need to register and choose one of the following Sponsorships and Exhibitors Options:

SPONSORSHIP PACKAGE	AVAILABLE SLOTS	RATE
Diamond Sponsorship with Booth Package	1	\$ 7,000
Platinum Sponsorship with Booth Package	1	\$4,500
Gold Sponsorship with Booth Package	3	\$ 3,500
Silver Sponsorship with Booth Package	6	\$ 2,500
Silver Sponsorship without Booth Package	6	\$ 1,750
Bronze Sponsorship with Booth Package	16	\$ 1,250
Bronze Sponsorship without Booth Package	Unlimited	\$ 1,000
Event Exhibitor	6	\$800
Brochure Ad	Unlimited	\$ 250
Vendor Exposition Sponsor	1	\$500
Marketing Partner 1 (Conference Bag)	1	\$ 1,500
Marketing Partner 2 (Lanyard)	1	\$ 1,500

SPONSORSHIP OPPORTUNITIES

All vendors attending the conference need to register and choose one of the following Sponsorships and Exhibitors Options:

Diamond Sponsorship with Booth Package - \$ 7,000.00

We offer the Diamond Sponsors this exclusive package:

- Exclusive dinner sponsorship
 - “Dinner Brought to you by” cards (provided by event organizers) placed around the venue.
- Time slot to address delegates at the Conference Dinner
- 8’ x 3’ Display Table
- One (1) Conference Speaking slot
- One (1) Full page Ad in the Conference Brochure
- Five (5) complimentary passes to the Conference
- Company logo will be displayed on Program Brochures, Conference Website and Digital Display Board

Platinum Sponsorship with Booth Package — \$ 4,500.00

We offer the Platinum Sponsors this exclusive package:

- Exclusive Day 1 lunch sponsorship
 - “Lunch Brought to you by” cards (provided by event organizers) placed around the venue.
- Time slot to address delegates at the Conference Dinner
- 8’ x 3’ Display Table
- One (1) Conference Speaking slot
- One (1) Full page Ad in the Conference Brochure
- Five (5) complimentary passes to the Conference
- Company logo will be displayed on Program Brochures, Conference Website and Digital Display Board

Gold Sponsorship with Booth Package — \$ 3,500.00

We offer the Gold Sponsors this exclusive package:

- Joint sponsorship of Day 2 lunch
 - “Lunch Brought to you by” cards (provided by event organizers) placed around the venue
- 6’ x 3’ Display Table
- One (1) Conference Speaking slot
- One (1) Full page Ad in the Conference Brochure
- Four (4) complimentary passes to the Conference
- Company logo will be displayed on Program Brochures, Conference Website and Digital Display Board

Silver Sponsorship with Booth Package — \$ 2,500.00

We offer the Silver Sponsors this exclusive package:

- Joint sponsorship of Breakfast
 - “Breakfast Brought to you by” cards (provided by event organizers) placed around the venue
- 6’ x 3’ Display Table
- One (1) Conference Speaking slot (3 spots available – First come First Served)
- Half page Ad in the Conference Brochure
- Three (3) complimentary passes to the Conference
- Company logo will be displayed on Program Brochures, Conference Website and Digital Display Board

Silver Sponsorship without Booth Package — \$ 1,750.00

We offer the Silver Sponsors this exclusive package:

- Joint sponsorship of Breakfast
 - “Breakfast Brought to you by” cards (provided by event organizers) placed around the venue
- One (1) Conference Speaking slot
- Half page Ad in the Conference Brochure
- Three (3) complimentary passes to the Conference
- Company logo will be displayed on Program Brochures, Conference Website and Digital Display Board

Bronze Sponsorship with Booth Package — \$ 1,250.00

We offer the Bronze Sponsors this exclusive package:

- Joint sponsorship of Coffee Breaks
 - “Coffee Break Brought to you by” cards (provided by event organizers) placed around the venue
- 6’ x 3’ Display Table
- Half page Ad in the Conference Brochure
- Two (2) complimentary passes to the Conference
- Company logo will be displayed Program Brochures, Conference Website and Digital Display Board.

Bronze Sponsorship without Booth Package— \$ 1,000.00

We offer the Bronze Sponsors this exclusive package:

- Joint sponsorship of Coffee Breaks
 - “Coffee Break Brought to you by” cards (provided by event organizers) placed around the venue
- Half page Ad in the Conference Brochure
- Two (2) complimentary passes to the Conference
- Company logo will be displayed Program Brochures, Conference Website and Digital Display Board.

Additional Vendor Tickets

Onsite Attendees — \$ 300.00

MARKETING PARTNERS

Marketing Partners get to sponsor Marketing /Promotional products for the BCBC 2024 conference.

Conference Bag Sponsor — \$ 1,500.00

- Exclusive sponsorship of the BCBC 2024 Conference Bag
- Company Log will be printed on the bag as the sponsor BCBC 2024
- One (1) complimentary pass to the Conference
- Company Logo will be displayed on Program Brochures, Conference Website and Digital Display Board
- *Conference bag Sponsor may participate in the selection of bags by March 15.*

Lanyard Sponsor — \$ 1,500.00

- Exclusive sponsorship of the BCBC 2024 Conference Lanyard
- Company Log will be printed on the lanyard as the sponsor of BCBC 2024
- One (1) complimentary pass to the Conference
- Company Logo will be displayed on Program Brochures, Conference Website and Digital Display Board

Vendor Exposition Sponsor — \$ 500.00

- Exclusive sponsorship of the Vendor Exposition on April 23rd at the Radisson Hotel from 4—7 PM
- Short speaking slot at the start of the Vendor Exposition
- Display of Company banner around the venue
- One (1) Complimentary passes to the Conference
- Company Logo will be displayed on Program Brochures, Conference Website and Digital Display Board

Event Exhibitor — \$ 800.00

- 6' x 3' Display Table
- One (1) complimentary pass to the Conference
- Logo will be displayed in Program Brochures, Conference Website and Digital Display Board

NOTES:

1. For Display Tables the following are included:
 - a. One (1) skirted table and two (2) chairs
 - b. One (1) electrical outlet
 - c. Free Wireless Internet
 - d. Complimentary use of the Business Centre
2. Display Table's dimension is L:6' x W:3' x H:7' 10"
3. Exhibitors are advised to bring their own extension cords if you require additional outlets.
4. Wired internet connection can be requested at expense of the exhibitor.