



British Columbia  
Broadband Association

**700 MHz**

**Spectrum Auction**



# The Digital Dividend

- **698-806 MHz**
- **capacity & coverage**
- **international harmonization**



# The Auction Framework

- **set-aside**
- **spectrum cap**
- **service mandates**
- **deployment requirements**
- **tier size**



# BCBA Position - Background

- **700 MHz ideal for rural service**
- **equipment availability**
- **high spectrum price?**
  - > **low rural deployment**
- **digital divide objective**



# BCBA Position

## Tier Sizes:

- **the smaller the better**
- **172 Tier-4 areas in Canada  
(21 in BC)**



# BCBA Position

## Set-Aside for Companies:

- **not bidding on 7 urban service areas**
- **with < \$10 million in revenue**
- **with 3 years' service history**



# BCBA Position

## Mandated:

- **one-way roaming**

## Other:

- **public safety bands**
- **band structure**

**Thanks**